

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: FRIENDS OF MATT SMITH(172688)
Stephen Korbel - Treasurer
PO BOX 13445
Pittsburgh, PA 15243-0445

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56720
Contract Dates: 09/25/2012-09/30/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543811
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

PAY BY 11/13/2012
Net 30 days

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

Product Desc: FRIENDS OF MATT SMITH 9/25-30

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
11	SAT 7PM NEWS	09/29/2012-09/29/2012S.	30	1	650.00				
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012	S.		1		650.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/14/2012	Su	04:58:27 PM	09/29/2012	MST103H	30	650.00	650.00		Makegood in NETWORK POST-GAME	
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		1		650.00		97.50	552.50	650.00	0.00	650.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY FRIENDS OF MATT SMITH. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

650.00

Trade Value

0.00

Agency Commission

97.50

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

552.50

Warranty - We warrant the above broadcasts were made according to the official station log.